



ABOD Technology Services

Company Profile

It's nice to e-meet you.



A BAG OF DREAMS

ABOD, or "A Bag of Dreams," was founded in 2016 by the visionary entrepreneur Alan Goh Hong Loong. The company began as a modest web development provider, driven by its founder's passion for technology and innovation. From its humble beginnings, ABOD has evolved into a leading IT consultation and resource management firm, providing cutting-edge solutions across various industries.

Founded in 2016

Started as a web development provider

NOW

**a leading IT consultation and
resource management firm**

- 100% project delivery
- Patented project management framework
- Recognized for innovation and quality IT solutions





ABOD Vision

Enhancing productivity, elevating the efficiency of humanity through technology.

ABOD envisions a world where technology is seamlessly integrated into daily life, significantly boosting productivity and efficiency. We aim to harness technological advancements to improve the way people work and live, creating innovative solutions that elevate human capabilities.

Inclusivity

Accessible, diverse.

Innovation

Cutting-edge, transformative.

Efficient

Streamlined, agile.



ABOD Mission

We will continuously deliver value to businesses by providing quality and practical solutions.

ABOD is committed to offering top-quality, practical IT solutions that drive business success. Our mission is to consistently deliver value by understanding our clients' unique needs and providing tailored, effective solutions that enhance their operations and growth.



ABOD's Business Philosophy

The foundation of ABODE approach and values.

A

Agility

B

Boldness

O

Outstanding

D

Dedication

E

Efficiency



Our Brand Promises

Proven Reliability

With a track record of 100% project delivery, we ensure all projects are completed on time and within scope, providing you with reliable and dependable IT solutions.

Client-Centric Excellence

We promise to thoroughly understand your business needs and deliver superior quality solutions tailored to drive tangible results and long-term success through meticulous attention to detail.

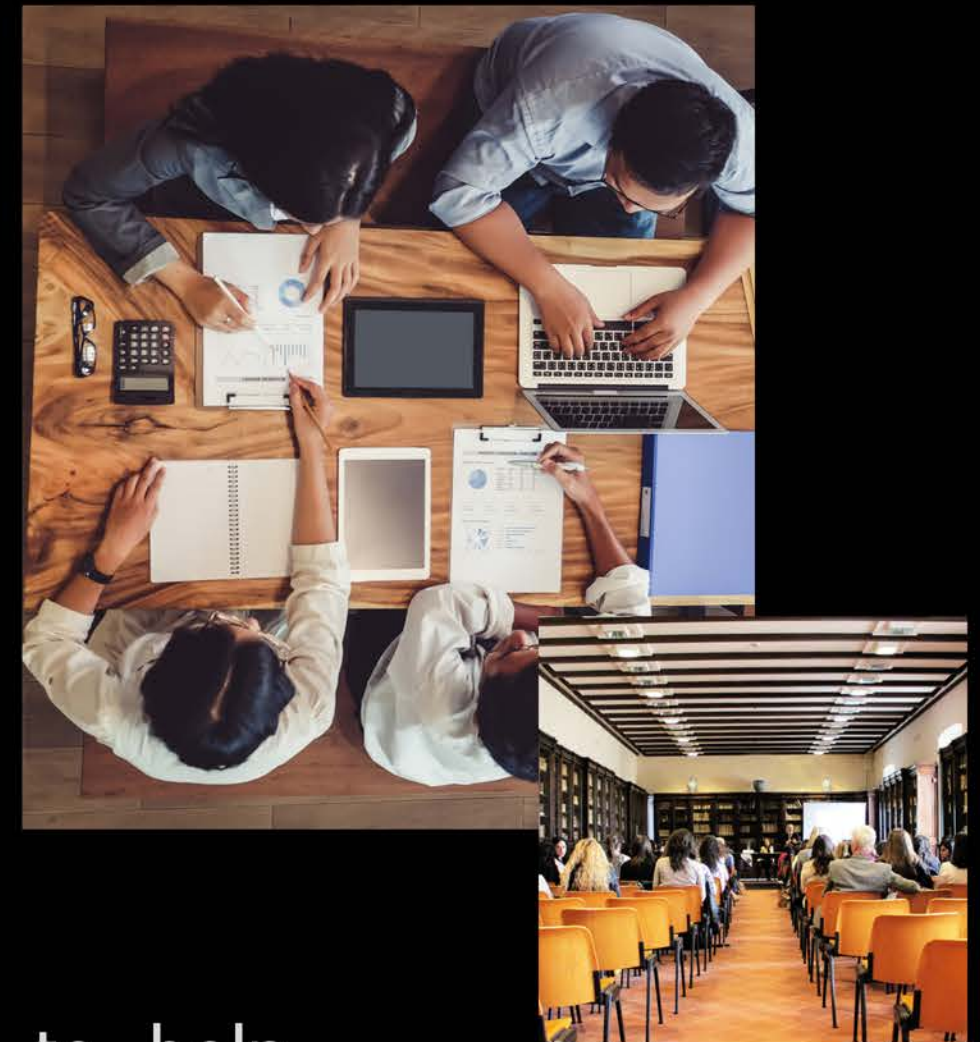
Empowering Innovation

We leverage the latest technologies to enhance your operational efficiency and productivity, keeping you at the forefront of industry advancements and empowering your business to excel.

What We Offer



We offer a full spectrum of IT services to help organizations work better. We create standards of excellence.





Our Services

Digital Transformation & Business IT Solutions

01.

ABOD delivers Business IT Solutions with innovative software development, leveraging AI, machine learning, and automation.

We create custom applications that streamline operations and enhance customer experiences, helping businesses excel in the digital era.



- Customized software solutions for specific business needs
- Integration of cutting-edge technologies
- Improved efficiency and customer engagement
- Strategic alignment with business goals



Our Services

Strategic Business Insight & Consulting

02.

Strategic consulting services that go beyond traditional IT advisory, providing deep business insights and comprehensive strategies for growth

Leveraging extensive industry knowledge, ABOD helps clients uncover hidden opportunities, assess competitive landscapes, and empowering clients to make informed decisions and achieve long-term success.



- In-depth market and competitive analysis
- Identification of growth opportunities



- Tailored business strategies and planning
- Enhanced decision-making and business alignment



Our Services

IT Resource Outsourcing

03.

Flexible FTE/ECH and specialized talent sourcing.

We deploy skilled professionals such as developers, project managers, and analysts, ensuring they are equipped to meet your specific project needs.

- Access to top-tier IT talent with specialized expertise
- Flexible and scalable resource solutions tailored to business needs
- Seamless integration with existing teams and projects
- Efficient resource allocation and performance optimization





Our Services

Managed IT Services

04.

Ensures the successful delivery of complex projects

Backed by our patented project management framework. This unique framework ensures efficient service delivery, robust security, and seamless integration with your existing systems.

- Patented project management framework for efficient and reliable deliveries
- Enables businesses to concentrate on core activities without IT distractions
- Industry best practices, guaranteeing superior quality in every aspect of software solutions





Leadership Team & Core Value

Do the Right Things Right

Integrity and professionalism

Be Eveready

Agility and adaptability

Challenge for Excellence

Continuous improvement and innovation

Recognition and Appreciation

Valuing contributions and achievements

Never Settle

Pursuit of growth and excellence



Strategy

Alan's visionary leadership not only drives the company's expansion but also ensures that ABOD remains a trusted leader in the IT industry, committed to delivering value to clients and stakeholders alike.



Alan Goh Hong Loong
Founder, CEO

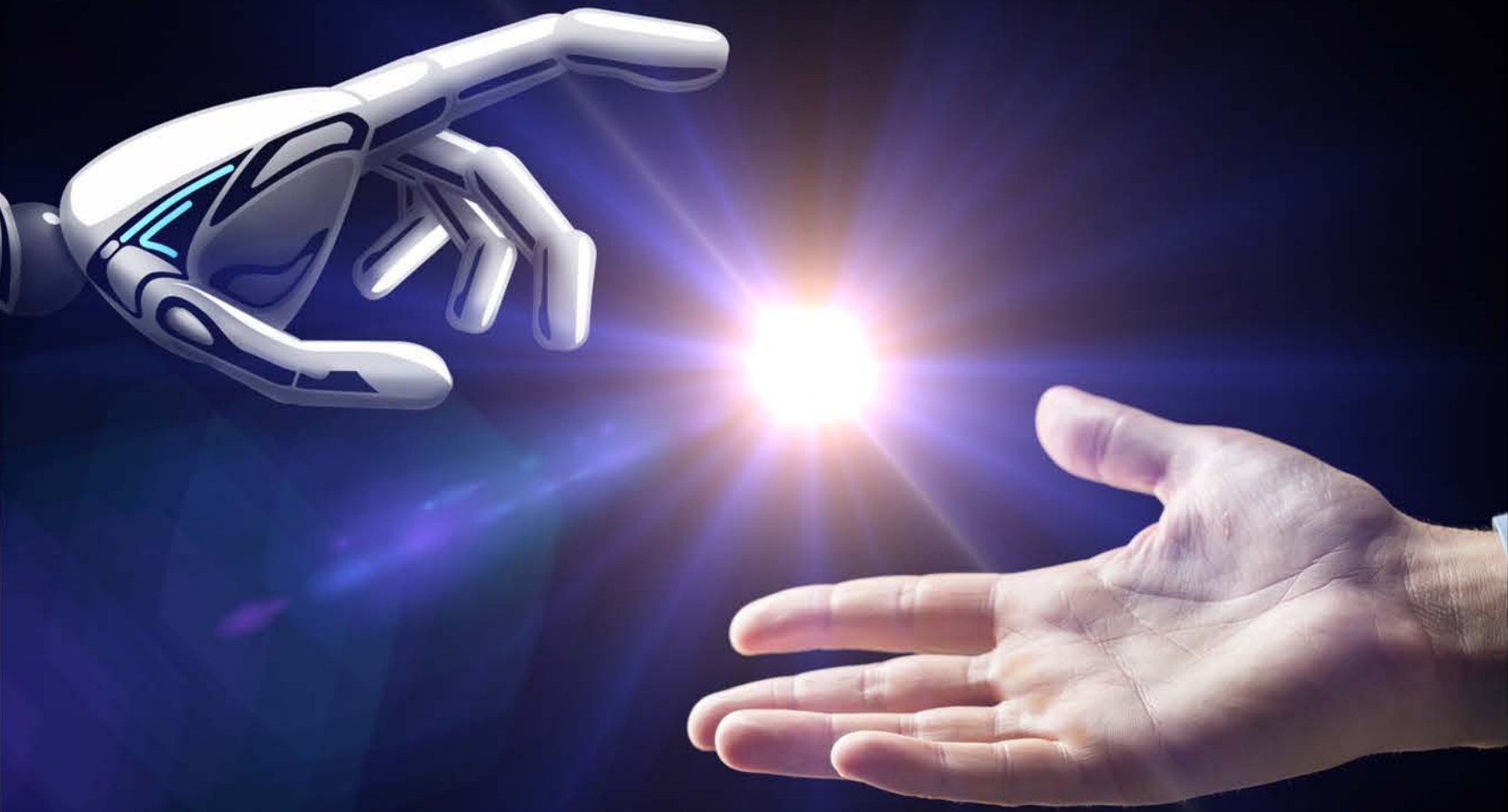


People

April leads ABOD's efforts in People Growth, Diversity, and Inclusion. She is dedicated to fostering a workplace where every individual can thrive. With a focus on developing talent and embracing diversity, April ensures that ABOD's culture is inclusive, supportive, and empowering.



April Chen, MBA
Corporate Affairs



Innovation

Edwind is at the forefront of ABOD's Innovation, Technology, and Sustainability initiatives. With a passion for pushing technological boundaries, Edwind ensures that ABOD remains a leader in cutting-edge solutions.



Edwind Tay
Technology & Innovation



Key Achievements

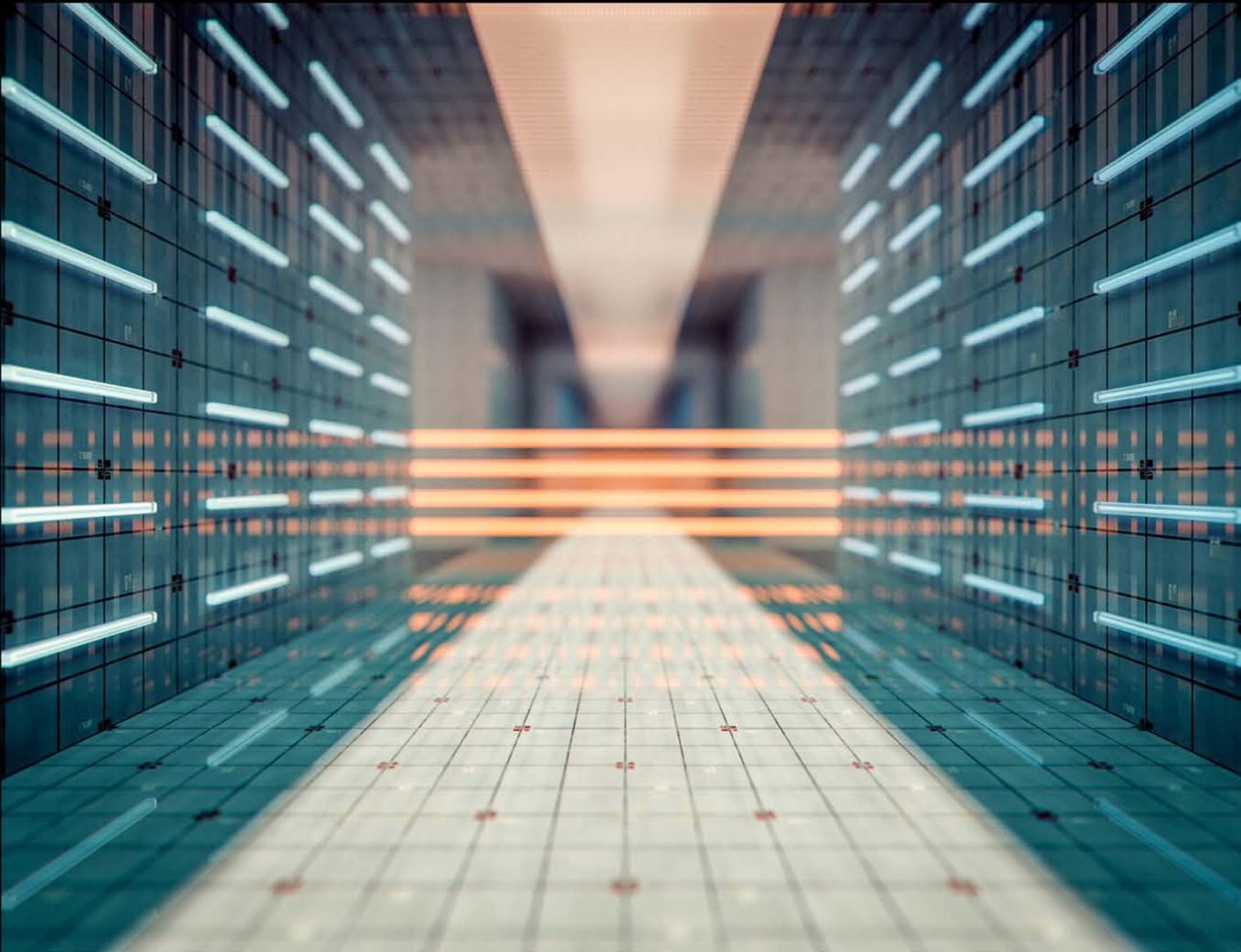
ABOD has a stellar track record of delivering successful projects across various industries, including banking, finance, government, retail, insurance and events. The company's dedication to excellence and innovation is evident in its consistent ability to meet and exceed client expectations.

100% Delivery



Government & Public Sector

- Business Registration System for Suruhanjaya Syarikat Malaysia (SSM)
- ABOD delivered a comprehensive system for managing business, company, LLP, and interest scheme registrations. The team's exceptional work streamlined processes, ensured compliance, and was recognized, leading to the award of additional modules.





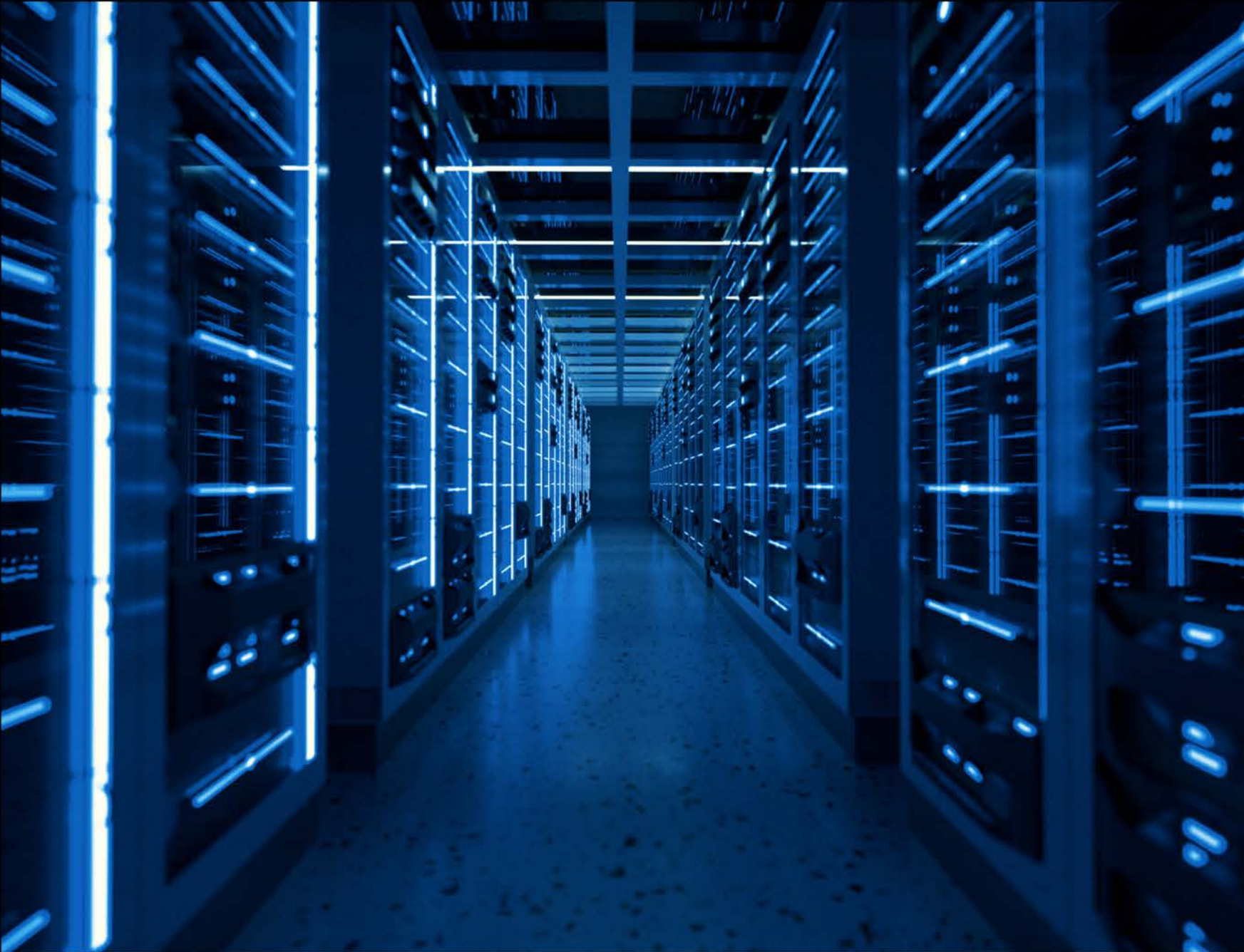
Banking Solutions

- Developed Core Banking Solutions for various financial institutions
- ABOD implemented Loan Origination Systems and a Core Banking Solution, demonstrating the team's ability to quickly adapt to diverse skill sets and deliver secure, efficient solutions in a dynamic financial environment.



Insurance Solutions

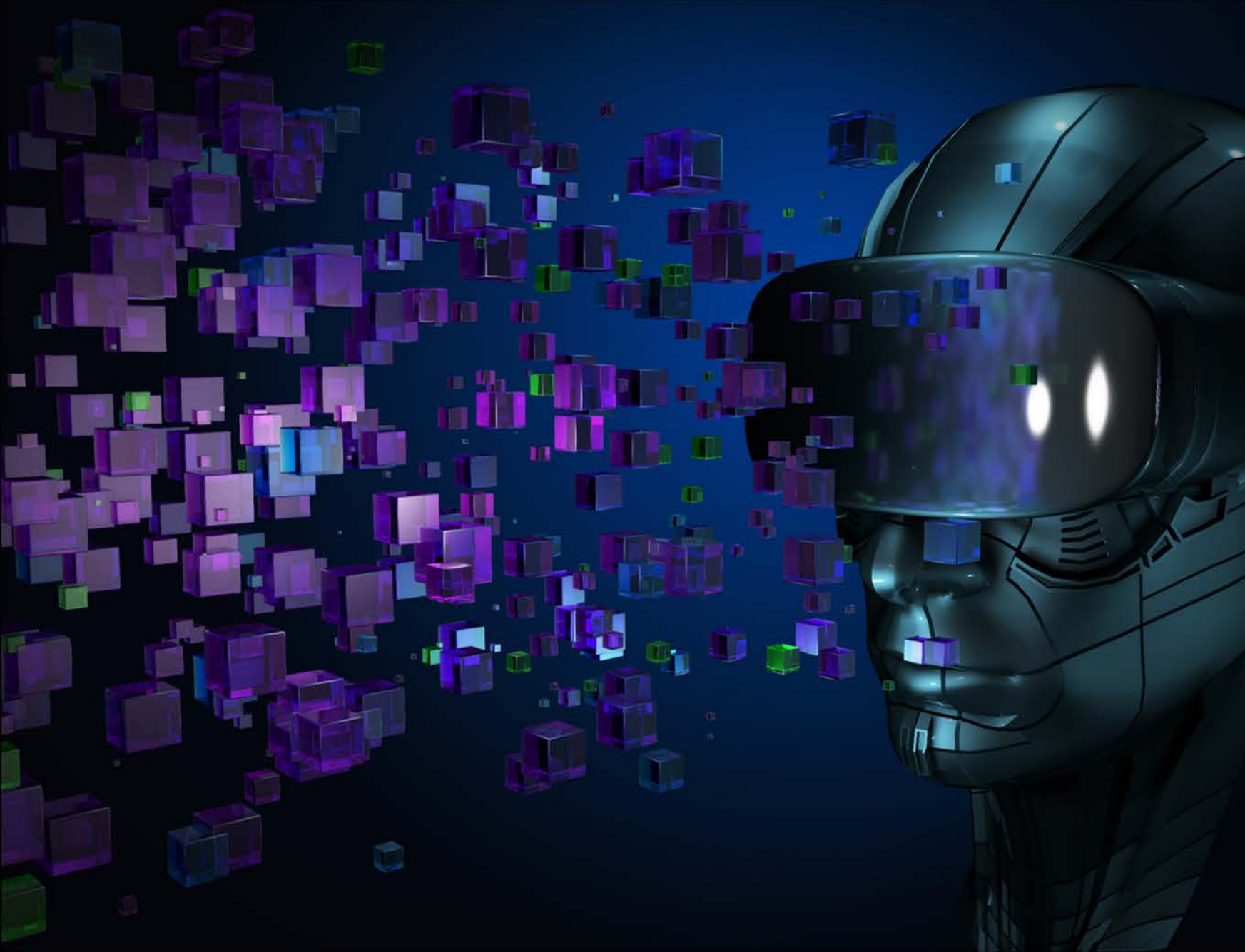
- Online Sales and Customer Experience Solution
- ABOD developed an online sales portal and customer self-help portal, integrating AI technology to enhance customer experience and operational efficiency. This innovation positioned ABOD as a leader in transforming the insurance industry.





Retail Solution

- 4S Solution for Motorcycle Dealers
- ABOD's specialized ERP solution for the motorcycle retail industry integrated the 4S concept (Sales, Service, Spare parts, and Surveys). This innovation improved operational efficiency and profitability, positioning ABOD as a key player in the industry's digital transformation.



Event & Exhibition

- Virbiz Virtual Events Platform
- ABOD quickly adapted to the pandemic by launching the Virbiz platform, facilitating seamless virtual events. This rapid response showcased ABOD's agility and innovative thinking in addressing new market needs. The platform continue to evolve into a highly innovative hybrid event solution in the market.

What our clients say....

ABOD has consistently received positive feedback from clients, who praise the company's professionalism, technical acumen, and dedication to delivering beyond expectations.



“ I have complete confidence in ABOD's team and their ability to deliver exceptional results.”
- KC.Wong, CEO, Microlink System

“ I'm glad I chose ABOD over other providers. They not only helped my business navigate the challenges of the pandemic but also enabled us to excel during that time.”
- Melvin, Founder, Moonman Events

“ If anyone can make it happen, it's ABOD.”
- Dato Lau, IClean

“ ABOD's support service is exceptional. Their team is knowledgeable, responsive, and always ensures issues are resolved quickly and effectively.”
- New Chen Motor, First Southern Yamaha Lifestyle Zone Motorcycle Dealer



Empower Your **Business Growth**

Engage us to elevate your business.

Contact Us Today

ABOD Technology Services (M) Sdn Bhd

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